

Shift Toward Profit-Oriented Management

- In order to ensure consistent profits, we are aiming for a “sustainable management” model through the early launch of high value-added businesses and by continuing to expand the customer base of our network business, achieving cost efficiency and improving productivity

Business Structure Reform

- Shift our consumer-centered business structure to a corporate sales area- and Hikari Collaboration Model-centered structure
- In furtherance of reforming our business structure, re-examine our existing framework, including the development of services and systems, the allocation, placement and training of human resources, and employee confidence and awareness

Contribution to NTT Group's Consolidated Profits

- Promote NTT East Group's total profit expansion, and contribute to NTT Group's consolidated profits