

Joint Press Release

JAL and NTT East to Welcome Tourists Visiting Japan with Free Wi-Fi Service

TOKYO June 16, 2014: Japan Airlines (JAL) and Nippon Telegraph and Telephone East Corporation (NTT East) announced to provide Free Wi-Fi service to tourists visiting Japan. Free ID and password for connecting to NTT East's Free Wi-Fi (public wireless LAN) service can be obtained on JAL overseas website (www.jal.com)*1 from late June 2014.

Around 50% of international tourists to Japan wish to use Free Wi-Fi*2. In response to it, free public wireless LAN environment has been developed in many areas such as airports, railway stations, and convenience stores etc. To introduce more convenient services to tourists visiting Japan, JAL takes this new challenge to cooperate with NTT East, who has "Hikari Station" hotspots located at more than 46,000*3 shops and facilities in the eastern Japan*4, to enable tourists to use Free Wi-Fi service during short visit to Japan.

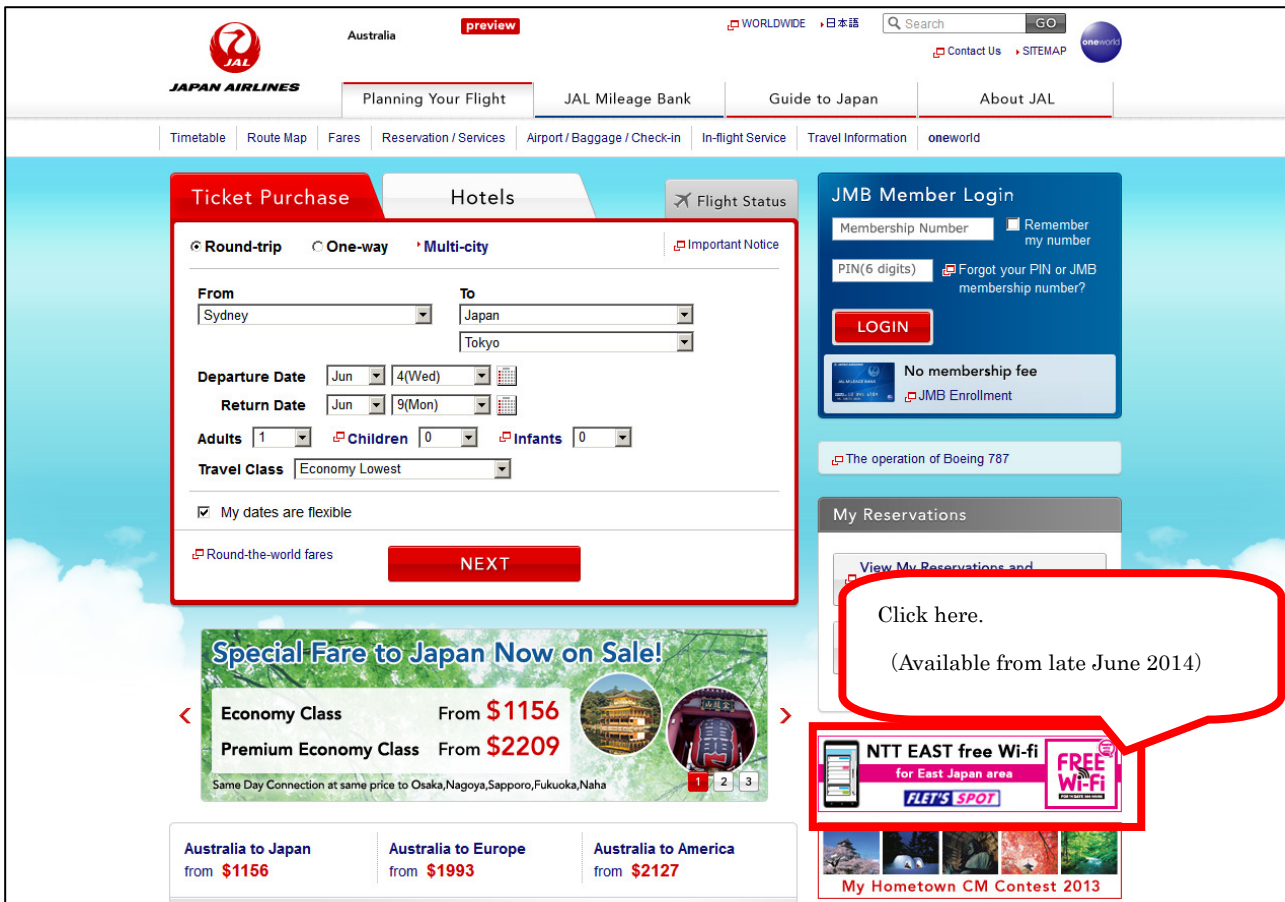


Free Wi-Fi logo

Foreign visitors purchasing ticket of JAL flights to Japan will be eligible to apply for free ID and password on JAL overseas website. With the ID and password, users can enjoy Free Wi-Fi service at a wide range of NTT East's Wi-Fi hotspots in the eastern Japan for 14 days. Online application will be available from late June 2014.

JAL and NTT East will continue to embrace new challenges and strive to attract more overseas visitors by providing innovative products and high-quality services.

For more information about obtaining free ID and password, please visit JAL overseas website and click “NTT East’s free Wi-Fi” banner.



JAL overseas website (English version)

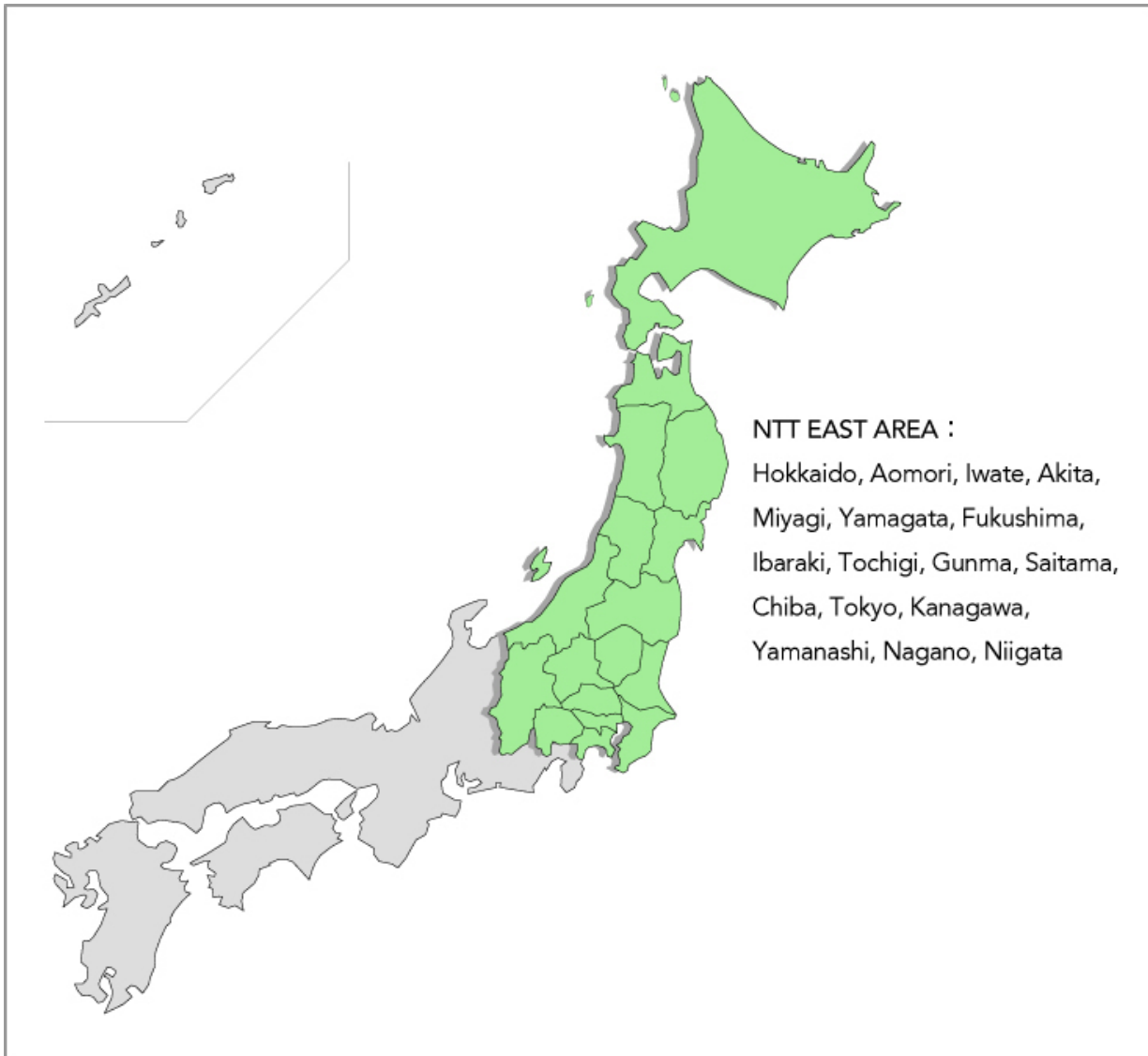
For how to connect to Free Wi-Fi service and where to find Wi-Fi hotspots, please visit <http://flets.com/freewifi/>

*1. JAL overseas website is developed for overseas use in 11 languages (excluding Japanese) across 26 regions in the world.

*2. Source: The related data is from survey conducted in March 2014, by Ministry of Internal Affairs and Communications, Japan.

*3. As of May 31, 2014.

*4. Hokkaido, Aomori, Iwate, Miyagi, Akita, Yamagata, Fukushima, Ibaraki, Tochigi, Gunma, Saitama, Chiba, Tokyo, Kanagawa, Niigata, Yamanashi and Nagano.



Eastern Japan

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About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the oneworld® alliance, the airline now reaches more than 254 airports in 41 countries and regions together with its codeshare partners with a modern fleet of more than 217 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has over 27 million members worldwide. Awarded the most punctual major international airlines in 2009, 2010, 2012 and 2013, JAL is committed to providing customers the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become its customers' most favorite airline in the world. For more information, please visit www.jal.com

About NTT East

Nippon Telegraph and Telephone East Corporation (NTT East) is a regional telecommunications company serving the eastern areas of Japan, which covers the prefectures of Hokkaido, Aomori, Iwate, Miyagi, Akita, Yamagata, Fukushima, Ibaraki, Tochigi, Gunma, Saitama, Chiba, Tokyo, Kanagawa, Niigata, Yamanashi and Nagano. Its main businesses are services for telephone, integrated digital communications and leased circuits for intra-prefectural communications in the corporate and consumer sectors. NTT East is a member of the NTT Group. For more information, please visit www.ntt-east.co.jp/en